



BUSINESS

MAF Fashion CEO to kickstart Women's Forum

Asil Attar is the keynote speaker at the second annual event in Dubai

By Shane McGinley

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Asil Attar, CEO of Majid Al Futtaim Fashion, will be the opening keynote speaker at this year's second annual Arabian Business Women's Forum.

Global fashion expert Asil Attar, CEO of Majid Al Futtaim Fashion, will be the opening keynote speaker at the second annual *Arabian Business* Women's Forum, currently underway at Jumeirah Emirates Hotel in Dubai.

Attar began her fashion career as a buying manager at Qatar-owned Harrods and has held senior executive posts with Karen Millen, Whistles and Jigsaw as well as creative director for a luxury New York based accessories brand.

Described as "a builder of dream teams", she has been responsible for bringing together a team of talented designers from McQueen, Dolce & Gabbana, Versace to name a few, to launch their own labels.

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Following the successful conclusion of the first annual Arabian Business Women's Forum, the second annual event is set to take place on 31st July at the Jumeirah Emirates Hotel in Dubai. The event will feature a series of panels and workshops, with Asil Attar as the opening keynote speaker.

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